



Foreign Agricultural Service

GAIN Report

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Turkey

Promotion Opportunities

Trade Show Update

2000

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U.S. Embassy

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Report Highlights:

During the coming year there will be seven major food shows in Turkey. The largest is expected to be 'GIDA 2000' which will be held September in Istanbul. There are also poultry, pet food and furniture shows. Dates for calendar year 2001 shows are not yet announced, but are normally held during the same month of each year. This report amends several show dates announced in TU0004.

Includes PSD changes: No

Includes Trade Matrix: No

Unscheduled Report

Ankara [TU1], TU

Promotion Opportunities-Turkey

The promotional activities listed are provided for informational purposes only. No endorsement should be implied specifically stated. Terms and conditions of participation are the responsibility of the activity organizer. Please contact the organizer directly for further information.

FAS Contacts for Trade Show Information:

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U.S. food producers/exporters should consider direct participation in these shows, but can also send brochures, samples and promotional material to FAS Ankara to be exhibited at USDA pavilions.

FOOD AND AGRICULTURE TRADE SHOWS**FABEX**

The 7th Mediterranean Food and Beverage Exhibition was held **February 24-27, 2000** in Antalya, Turkey. This is a regional show that serves Southern Turkey, particularly the hotels and resorts in Antalya area. The show also attracts duty-free shop operators. 20,000 visitors are expected to visit the show. U.S. food producers and exporters can send brochures, samples and promotional material to FAS Ankara which will be hosting a small booth during the show.

Contact:

Ms Menekşe Korgan
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07100 Antalya, Turkey
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PET SHOW

The 5th International Pet Show was held in Istanbul from **March 8-12, 2000**. Pet business is a growing industry in Turkey and this is the only pet show that is organized in the country.

Contact:

Ms Hande Biberoglu
CNR International Fair Center
Ataturk Havalimani Karsisi
Yesilkoy, 34830 Istanbul, Turkey
Phone: (90-212) 663 0881
Fax: (90-212) 663 09 73/5

AGRO-GAP 2000

The AGRO-GAP 2000 was scheduled **April 6-9, 2000** in city of Sanliurfa in the fast developing agricultural area in the Southeastern part of Turkey. This show mainly targets agricultural machinery, seed and fertilizer.

Contact:

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GIDA/IZMIR

The GIDA (FOOD) show in Izmir Turkey is scheduled **May 25-28, 2000**. The show covers food, food technology and packaging. The show primarily targets food companies in the Aegean region.

Contact:

Ms Selin Tatar
DPR Fuarcilik ve Tanitim
Gaziosmanpasa Bulvari 10/1
Izmir, Turkey
Phone: (90-312) 441 8175
Fax: (90-312) 464 3911

YUTAV

The 13th International poultry fair will take place at TUYAP fair grounds in Istanbul **June 1-3, 2000**. This show covers poultry products and machinery and is the largest show of its kind in Turkey. It attracts visitors from all sectors of the poultry industry.

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Fax: (90-212) 281 2713

INTERMOB 2000

The 3rd furniture and forest products show will be held **October 11-15, 2000** in Istanbul.

Contact:

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Gazeteciler Mah. Saglam Fikir Sok. 19
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SPECIALTY FOOD TURKEY

The Specialty Food Turkey show is scheduled **September 14-17, 2000** in Istanbul. The show will include confectionary items, tea and coffee, tobacco, beverages, canned and frozen food, additives and sweeteners, and seafood.

Contact:

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DUNYA GIDA FUARI

The "Dunya GIDA Fuarı-World Food Show" will be held in Ankara from **October 13-16, 2000**, in cooperation with FAO, the Turkish Ministry of Agriculture and local universities. The show will feature food (canned and frozen), additives, machinery, fast food technology, disposal management and water purification systems. The event will culminate with a food and agriculture summit that will be attended by the Agriculture Ministers and other officials from neighboring countries.

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GIDA 2000

The GIDA 2000 (Food-2000) show will take place in Istanbul, Turkey **September 13-15, 2000**. FAS Ankara has participated in this show in past years, and plans to have a small booth again in 2000. The show covers foods, shop design and franchising. This is the biggest show of its kind and provides excellent access to local food importers, distributors, wholesalers and retailers. GIDA 1999 attracted about 30,000 trade visitors.

Contact:

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GIDA ve ICKI 2000

"GIDA ve Icki 2000"(Food and Beverage 2000) show was also announced for

October 26-29, 2000 and will include food and beverages, bakery items and supermarket equipment.

Contact:

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END OF REPORT